

Go to St. Louis the Better Way

ST. LOUIS hosts are ready to mark up your room number in the Sheraton-Jefferson, 12th and Locust Streets, for the 22nd annual conference July 20-24. Single rooms in this very comfortable hotel will be, for Georgists, \$8.50 a day—double rooms are \$12.50. When you arrive, go at once to the spacious Mezzanine floor to register and you won't feel strange at all—the faithful sisters, Roma and Neva Bianco of Brooklyn, specialists in George conference procedure will greet you.

Entertainment will be the nostalgic St. Louis kind, and only \$2 for a visit to the world-famous open air opera in the park, or Show Boat on the famed Mississippi, with its sparkling new levee and towering arch. And there will be a time to see the city in its proud centennial splendor.

The concluding banquet, so dear to the hearts of all, will be smartly paced by the brilliant chairman and president of the Henry George School, Joseph Thompson of San Francisco. Addresses will be by Dr. Pinckney C. Walker of the University of Missouri and Thomas Curtis, Missouri Congressman. At 10 p.m., guess what, off we go to Gas Light Square!

On preceding days there will be lots of exciting tax talk, all of it constructive for directors, teachers and plain Geor-

gists. It will be a better way all the way. For instance, one tax panel will consist of Oscar Ehrhardt, Secretary-Treasurer of the AFL-CIO Joint Council; John Poelker, City Comptroller; and Mitchell Lurio, HGS Director of Boston. And "What Taxes Do" will be discussed from urban and rural points of view by Lancaster M. Greene of New York and Woodrow Williams of Columbus Grove, Ohio.

School promotion will be approached professionally by Rollyn Smith and Manual Sherberg, local direct mail executives. Dr. Harry Gunnison Brown will speak for history when he capsules "Seventy Years of Henry George." There will be a talk on "Good Humor" too, by Heman Chase of Alstead, New Hampshire. Among other speakers and moderators will be: Noah D. Alper, Louis Basso, Robert Benton, William Camargo, Robert Clancy, W. Philip Cotton, Jr., Roy Davison, Kate De Fremery, Laurie Mannell, Peter Patsakos, Miss V. G. Peterson, Harry Pollard, Loral D. Swofford, John T. Tetley, and two students, Joan Theby and Robert Smith.

The sooner you write to reserve your room the more secure you will feel as the time nears. Write to Mr. Loral D. Swofford, Henry George School, 818 Olive Street, St. Louis, Missouri 63101.