

expenditure. If she is driven to questioning him, only to find that he acquired it by endangering his integrity or his health, her joy will be replaced by much less "profit-in-satisfaction."

Can it really be said, as this author does, that "modern psychological studies reveal there is no such thing as intrinsic value." Not only, it would seem, is there intrinsic value, but there is more than the advertisers admit—there is the intrinsic value they destroy when they create such a gripping desire for certain things that many people *must* own them, even if they have to be bought on long and costly credit terms.

The free market has made this the most thing-minded country in the world and has created so many labor saving devices that students are now being coerced into exercising muscles that would not have become so useless if there was more labor to be done. Still, it's pleasant this way.

and we are not against advertising. The magazines in which a few articles will be tucked in among the ads this month, are accepted as indulgently as the "world news" every hour interlarded with commercial tunes and doggerel.

Everything changes, but at this point in history our country, with all its madness, still seems to be the one others envy most, and not, we suspect, for its moral values. Don't be influenced against "Value—A Moral Issue" by this gentle carping. Here is its very sound conclusion:

"To question the morality of the law of supply and demand, upon which the free market is based, is to question the individual's right to value. It implies that it would be more moral for a clique [through automatic thought control] to impose its own values upon the majority. To some personalities, such tyranny may appear supremely moral. But to the majority it sounds insane!"

Why Tax the Land?

W. Wylie Young, working closely with the Economic Education and Graded Tax League, has prepared for circulation among Pennsylvania's cities of the third class, "A brief explanation of the Graded Tax Law." This points out the advantages possible under that state's local-option law, the effects of taxing buildings, the effects of taxing land, the mechanics involved, and the legal limitations. He suggests for further study, the book by Dr. Harry Gunnison Brown, *The Effective Answer to Communism*, and *The Self-Supporting City* by Gilbert Tucker, both of which are

available from the Robert Schalkenbach Foundation, 50 East 69th Street, New York 21, N. Y. at 35 cents and one dollar respectively.

Mr. Young's four page bulletin was published under auspices of The Graded Tax League of Pennsylvania, 710 Bakewell Building, Pittsburgh—a group busily engaged in an educational campaign to persuade business and political leaders in Pennsylvania's "third class cities" to adopt the Graded Tax Law and pave the way for full land value taxation to be extended throughout the United States.