

By H.T.A. McGAHAN (Matamata, New Zealand)

I have always been in favour of talking about the single tax rather than "Georgism." My experience with the name single tax is that it appeals to most people in that it seems to be an easy way of getting out of the mess that the present system has landed us in. But they soon come up with the query, "Would you get enough taxation with a single tax?" My reply is: Why not make it enough? The total sum of taxation paid by the people of New Zealand is paid by the people of New Zealand - therefore it is only a matter of shifting the weights about. Some undoubtedly pay too much; others too little. Our task is to see that every one pays the full share of protecting him.

In presenting our case to the ordinary person, the one whose vote makes and breaks governments, we should remember what Hitler had to say about propaganda. He knew the importance of the masses, yet he realized their limitations. "Their understandings are feeble," he said, "and their memories short. Therefore, all effective propaganda must be confined to a few bare necessities and then expressed in a few stereotyped formulas." Constant repetition is necessary. He said it was a mistake to ever acknowledge an error in propaganda, better to maintain something wrong than correct it. Which means, where we are concerned, that we must be very careful when coming out with a programme!

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He who toils for the poor to give to the poor, his fragrance is better than roses. But he who works for the poor that there be no poor, all the flowers in the garden cannot equal his fragrance. (Arab proverb - sent by Betty Noble)