

## To All Single-Taxers

THE National Committee of The Single Tax League has asked Professor Johnson of Harvard, to be President, Mr. H. H. Willock, of Pittsburgh, Treas., and me to be General Manager of the activities of the League, and we have agreed to serve.

My notion of the single tax proposition is that it is the most substantial and best worth while of all the reforms now being offered for public consideration.

(1) It touches the pocket interest of every man, woman and child.

(2) Taxation is the very soul of government and should be popularized and brought home to the general comprehension.

(3) Our reform means better business, better wages, better industry and manufacturing, better social conditions.

(4) It means the realization in practical affairs of the doctrine of the Declaration. It is of the very essence of that democracy which we are fighting to make the world safe for.

(5) The social implications of the single tax, while often sounding visionary and far-fetched, are nevertheless of the most engaging sort, and involve such hopes for world-wide betterment as to amount

to a gospel of world-regeneration.

(6) A proposition which thus runs the whole gamut of human interests, touching the most practical concerns of the state and the individual at bottom and reaching up into the loftiest heights of social and religious aspiration at the top, is manifestly a great and stirring piece of business to press upon the public mind.

I believe the single tax will rebuild our world and make it a decent place to live in. You believe that. We believe with such intensity of conviction and hope that it is not rare among us to consider single tax our religion.

That, to my mind, is our greatest asset—we have a theory of public business, of the relation of government to the individual fortune which is susceptible of this fine and thrilling interpretation. That is the way we ought to feel about the whole business of government—it is the way everybody should feel.

I am bringing into this movement a new, or at least a fresh, sense of the adaptability of our reform to the public mind. I believe that we only have to tell our story right to have it speedily accepted as the universal conviction.

I believe in two powerful evangels:

Printer's Ink  
The Platform.

These evangels succeed by promoting:

Education  
Organization  
Political action.

We cannot make bricks without straw. We want the help of every man, woman and child who has our vision. We cannot do anything alone. Neither can you. Together we can win this fight in five years. Team work is winning the war. It will win anywhere.

**MONEY.** I am putting it in caps. That is the starting point. It is costing the American people **TWENTY-FIVE THOUSAND MILLION DOLLARS A YEAR** to make some old wrong things in the world right. Dr. Roberts tells us that the Presbyterians collected and spent thirty-three million dollars last year to propagate the Presbyterian view of Christ's teaching.

We single-taxers believe that we have a practical device that will lift every human life to a higher plane of well-being, put the tremendous power of the state

as expressed in the site value of the earth at the service of men instead of as a boulder in their path; we really look for a changed world.

**It is worth every dollar we've got—just as the fight for democracy is worth every dollar, every life of millions of men.**

The strong wind of a new passion is beginning to blow through the world. It is the passion for rightness. We want to get things right. Make the world a decent place to live in is the slogan.

You and I, fellow single-taxers, are the custodians of our share of the truth which is to be wrought into the texture of the new world that is coming. We must not, we cannot, be disobedient unto the heavenly vision.

We will communicate with you every month through the Bulletin, and we will work out our plans together.

But MONEY is the starting point. Use the enclosed subscription card and start along a dollar, or as many as you've got for this work.

Sincerely Yours,

ROBT. D. TOWNE

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